

Commission Calculation Guide

How your commission is actually worked out — the net eligible amount formula, what each slab pays, and how lifetime attribution keeps paying you.

1 HOW NET ELIGIBLE AMOUNT IS CALCULATED

Commission is never calculated on the advertised program fee. It's calculated on the **net eligible amount** — what's left after discounts, GST and payment gateway charges are deducted.

$$\text{Gross Program Fee} - \text{Coupon / Discount} - \text{GST} - \text{Payment Gateway Charge} = \text{Net Eligible Amount}$$

Advertised program fee	₹10,000
– Coupon / promotional discount	– ₹1,000
Amount after discount	₹9,000
– GST (18%)	– ₹1,620
– Payment gateway charge (2%)	– ₹180
Net eligible amount	₹7,200

2 YOUR COMMISSION SLAB

Your rate is set by how many paid students you refer in a month. **One rate applies to your whole month's volume** — it's not progressive, so if you cross into a higher tier, every student that month is paid at the higher rate, not just the ones past the threshold.

Paid students / month	Commission rate
1 – 100 students	15%
101 – 500 students	20%
501 – 1,000 students	25%
1,001+ students	30%

Custom rates: some partners are on a negotiated custom slab instead of the default table above. If that's you, your dashboard always shows your actual current rate — use that, not this sheet, if the two ever disagree.

3 WORKED EXAMPLE AT EVERY SLAB

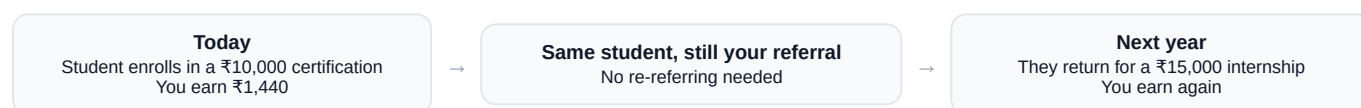
Using the ₹7,200 net eligible amount from Step 1, here's what the same single enrollment pays you at each tier — and what a realistic month at that tier could add up to.

Slab	Net eligible / student	Commission / student	Example monthly volume	Total commission
15%	₹7,200	₹1,080	50 students	₹54,000
20%	₹7,200	₹1,440	200 students	₹2,88,000
25%	₹7,200	₹1,800	700 students	₹12,60,000
30%	₹7,200	₹2,160	1,200 students	₹25,92,000

Monthly volumes above are illustrative examples, not targets or guarantees — your actual referred volume determines your actual slab and total.

4 HOW LIFETIME ATTRIBUTION WORKS

Most referral programs pay once. Once a student enrolls through your referral code, they stay linked to your account **permanently** — every future purchase they make on EasyShiksha earns you commission too, at whatever slab applies that month, with no need to refer them again.



What this means for your total earnings: the commission table in Step 3 only reflects one enrollment per student. A student who buys three programs over two years pays you three times — first purchase, repeat purchase, and any purchase after that, for as long as this partnership is active.

5 WHAT DOESN'T EARN COMMISSION

A lead or enquiry that never converts to a paid enrollment	No commission
An enrollment that's later refunded, cancelled or charged back	Reversed
A successfully enrolled, paid student	Commission earned