



Easy Shiksha
A Way of Simple Learning

Reach India's Most Motivated Learners

Partner with EasyShiksha — one of India's leading education platforms — and connect your brand with high-intent students at the moment they're ready to act.

✓ Premium Placements

High-visibility spots across key pages

✓ High-Intent Audience

Students actively researching & deciding

✓ Flexible Packages

Monthly, yearly & custom options

⚡ 24-Hr Turnaround

Custom plan delivered fast



Yearly Advertising Plans

Maximise your brand's visibility with our **annual packages** — offering the best value for sustained, high-impact campaigns across EasyShiksha's platform.

Service	Annual Price
Authored Articles <i>(12 Articles)</i>	₹2,00,000 / Year
College/University Featured Profile	₹1,50,000 / Year
Press Releases <i>(25 PRs)</i>	₹1,50,000 / Year
Banner Ads — Listing Module Homepage	₹2,25,000 / Year
Banner Ads — Listing Detail Page	₹1,50,000 / Year

 Yearly plans offer maximum reach and brand consistency. Ideal for institutions running year-round campaigns.

Monthly Advertising Plans

Perfect for brands that want to **test the waters** or run targeted short-term campaigns. Start small, scale fast — with full flexibility every month.

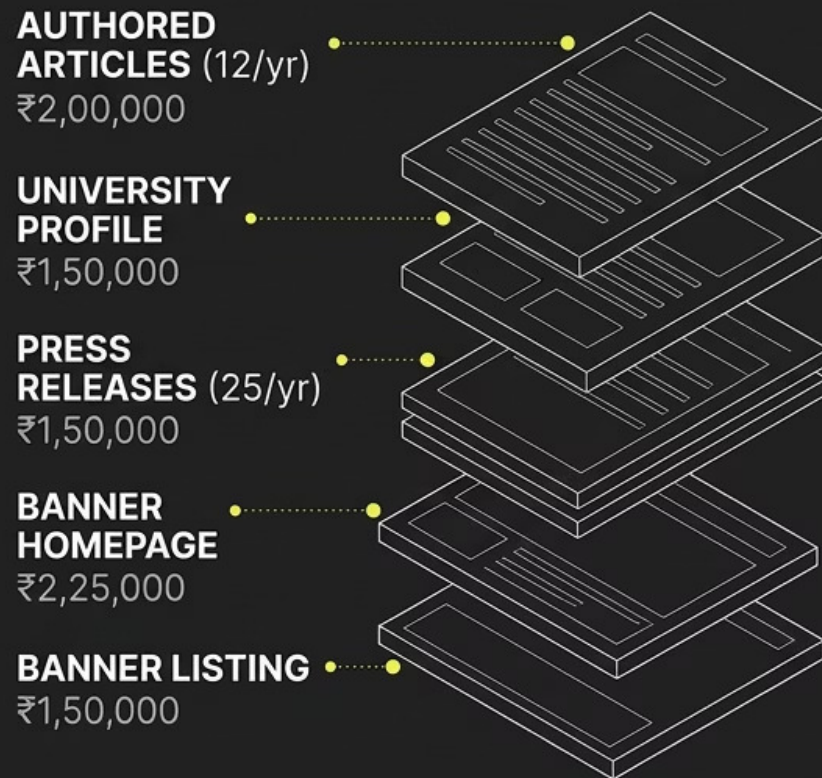
Service	Monthly / Per-Unit Price
Authored Article (<i>Lifetime Publish</i>)	₹30,000 per article
College/University Featured Profile	₹20,000 / Month
Press Releases (<i>2–3 PRs</i>)	₹20,000 / Month
Banner Ads — Listing Module Homepage	₹25,000 / Month
Banner Ads — Listing Detail Page	₹15,000 / Month

  Custom packages available for bulk campaigns. Special discounts for agencies and long-term partnerships.

Yearly vs. Monthly — At a Glance

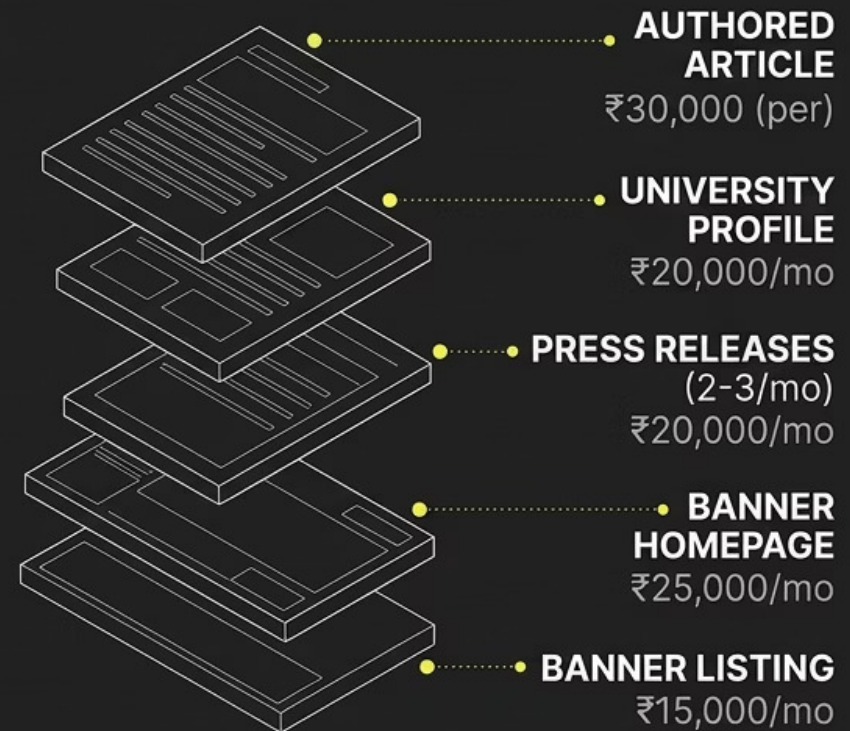
Compare both plans side by side to choose what works best for your goals and budget. **Yearly plans deliver deeper savings**, while monthly plans offer agile, campaign-level control.

YEARLY PLAN



Best value,
sustained campaigns.

MONTHLY PLAN



Flexibility for
short campaigns.

Not sure which plan suits you? Our team will help you build a **custom advertising package** tailored to your campaign goals, timeline, and budget.

Get Started with EasyShiksha

Ready to put your brand in front of India's most motivated learners? Our team is standing by to craft a personalised advertising plan that delivers real results.

Write to Us

Email us at **partnerships@easyshiksha.com** for advertising inquiries, pricing discussions, and custom package requests.

24-Hour Response

We guarantee a response to every inquiry within **24 hours** — including a customised advertising plan tailored to your needs.

Custom Packages

Bulk campaigns, agency discounts, and long-term partnership deals available. Let's build something that works for you.

Start promoting your brand on EasyShiksha today — and reach a highly targeted audience that is ready to take action. 

